

**PLEASE JOIN THE ROCKY HILL ECONOMIC DEVELOPMENT COMMISSION
AS WE HOST THE CONNECTICUT ECONOMIC RESOURCE CENTER
(CERC) FOR AN INFORMATIONAL SESSION ON:**

FUNDAMENTALS OF MUNICIPAL ECONOMIC DEVELOPMENT
A
Transformational Approach

Date: November 18, 2014
Time: 6 PM
Place: Town Council Meeting Room
Rocky Hill Town Hall
761 Old Main Street

What you will learn...

- *What is economic and community development?*
- *Who is responsible for economic development?*
- *What role does/should your “economic development team” and community play?*
- *How do you convince your residents and businesses of the importance of economic development?*
- *How is your municipal economy impacted by the state, region and global economy?*

Please RSVP to Ray Carpentino, Economic Development Director by November 11th @ 860-258-7717 or rcarpentino@rockyhillct.gov.

In an effort to provide us with the utmost level of service, CERC asks that each participant take a few minutes to submit the Municipal Training Survey found at <https://www.surveymonkey.com/s/MunicipalTrainingSurvey>

This service is provided free of charge to municipalities through a collaboration of the following partners: Connecticut Economic Resource Center, Inc. (CERC), the Connecticut Economic Development Association (CEDAS), the Connecticut Main Street Center and the MetroHartford Alliance



Rocky Hill Economic Development Commission, cultivating long term economic growth by fostering a clear business positive environment that encourages a growing, sustainable & diverse tax base